



Australian College  
of Mental Health Nurses

# Digital Mental Health Nursing Symposium

*Friday 11 September 2026*

University of Canberra, Bruce ACT 2617

**SPONSORSHIP & EXHIBITION PROSPECTUS**

**Contact:** Jackson Borham

**T:** 02 6285 1078

**E:** [events@acmhn.org](mailto:events@acmhn.org)

**W:** [www.acmhn.org](http://www.acmhn.org)

# Sponsorship Information

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The Australian College of Mental Health Nurses (ACMHN) invites you to partner with us for the Digital Mental Health Nursing Symposium, to be held on Friday 11 September 2026 at the University of Canberra, Bruce ACT 2617.

The ACMHN is the peak professional body for mental health nurses in Australia, representing around 2,200 members nationwide including clinicians, nurse leaders, educators, and researchers. The ACMHN is the authoritative voice of the Australian mental health nursing profession, with productive partnerships with government and non-government organisations, health care agencies, and educational institutions.

## About the Symposium

The Digital Mental Health Nursing Symposium brings together mental health nurses and digital health practitioners from across Australia to explore the intersection of nursing practice and digital health. The Symposium will feature keynote presentations, oral presentations, lightning talks, and poster displays, followed by a free networking evening at QT Canberra from 5:30pm.

## Symposium Objectives

- Explore innovation and best practice at the intersection of mental health nursing and digital health.
- Showcase research, clinical initiatives, and workforce developments in digital mental health.
- Foster collaboration between mental health nurses, researchers, clinicians, and digital health practitioners.
- Support the professional development of mental health nurses working in or transitioning to digital health roles.
- Strengthen connections across the digital mental health nursing community nationally.

# Why Partner With Us

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Access a highly targeted audience of mental health nurses, clinical leaders, educators, and researchers actively engaged in digital mental health practice, service delivery, and workforce innovation. This Symposium provides a unique opportunity to connect with professionals involved in implementing and shaping digital mental health care across Australia.

Partnering with the ACMHN at the Digital Mental Health Nursing Symposium gives your organisation direct access to a niche, high-trust, clinically engaged audience of mental health nurses and digital health practitioners.

- Exposure to a relevant and influential audience before, during, and after the event.
- Position your organisation as a key supporter of mental health nursing and digital health in Australia.
- Opportunity to build and consolidate relationships with mental health nursing professionals and decision-makers.
- Access to an engaged delegate audience in a focused, single-day format.
- Well-priced sponsorship and exhibition opportunities suited to the scale of the event.

## What the ACMHN Will Do

The ACMHN works closely with all sponsors and exhibitors to ensure you get the most out of your involvement. We will:

- Coordinate a package that meets your organisation's objectives for the Symposium.
- Advise you on collateral and materials eligible for inclusion in delegate packs.
- Assist you with the registration process.
- Provide information on additional value-add opportunities as they arise.

## To Book

For more information or to book a sponsorship or exhibition package, please contact:

Jackson Borham

T: 02 6285 1078

A: Unit 190, G04, 35 Furzer Street, Phillip ACT 2606

ACMHN Events Manager

E: [events@acmhn.org](mailto:events@acmhn.org)

# Sponsorship Packages

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## Networking Evening Sponsor

**\$2,500**

*One available*

The networking evening at QT Canberra is the highlight of the day, a relaxed social setting where delegates connect over drinks after a full day of sessions. As the Networking Evening Sponsor, your brand owns the room at the best moment of the event.

### Entitlements

- Named as the Networking Evening Sponsor across all event communications
- Logo recognition in all promotional material including eBulletins, the digital event program, and the event page (with link to your website)
- Acknowledgement at the opening and closing sessions
- Dedicated social media post acknowledging your organisation as the Networking Evening Sponsor across the ACMHN's LinkedIn, Facebook, and Instagram channels
- Speaking slot (2 mins) at the start of the networking evening
- One banner displayed at the networking evening venue
- Two complimentary registrations
- Company logo, contact details, and profile on the event page

## Refreshment Break Sponsor

**\$1,200**

*One available*

Delegates look forward to the refreshment break. Sponsoring the break puts your brand front and centre while delegates are relaxed and receptive.

### Entitlements

- Named as the Refreshment Break Sponsor across all event communications
- Logo recognition in all promotional material including eBulletins, the digital event program, and the event page (with link to your website)
- Acknowledgement at the opening and closing sessions
- Short announcement slot (1 min 30 sec) during the break
- One banner displayed near the catering station during the break
- One complimentary registration
- Company logo, contact details, and profile on the event page

# Exhibition Package

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## Trade Display

**\$500**

*Five available*

A trade display gives you the opportunity to showcase your products and services, meet delegates during all session breaks, and build new connections with mental health nurses and digital health practitioners. The intimate format of this Symposium means genuine conversations, not a busy expo floor.

### Entitlements

- One trestle table in the exhibition area
- One complimentary registration
- Company logo, contact details, and profile in the digital event program
- Company logo, contact details, and profile on the event page (with link to your website)

*Limited trade tables available, subject to availability.*

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## Promotional Opportunity

### Delegate Pack Insert

<b>A4 Double-Sided Flyer</b>	<b>\$200</b>
<b>DL Flyer</b>	<b>\$120</b>
<b>Promotional Item</b>	<b>\$250</b>

A delegate pack insert is a simple and cost-effective way to get your collateral directly into the hands of every delegate on arrival. You supply the materials, we include them. *Limited opportunities available.*

# Terms and Conditions

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ABN: 75 492 837 566

## General

- The ACMHN reserves the right to amend sponsorship and exhibition packages to benefit the Sponsor, Exhibitor, Symposium, and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet Symposium requirements. The ACMHN reserves the right to review all display materials and, at its discretion, refuse any application.
- All Sponsors and Exhibitors must ensure their sponsorship can withstand professional and public scrutiny, conforms to professional and community standards of ethics and good taste, and does not bring the ACMHN or the industry into disrepute.
- All costs are GST inclusive.
- Sponsorship or exhibition space will be allocated on receipt of a signed Booking Form. A booking is provisional until full payment is received. The ACMHN reserves the right to cancel or reassign a provisional booking if full payment is not received within 14 days of the invoice being issued.
- Each named sponsorship package is limited to the number stated in this prospectus and is not shared across multiple organisations unless expressly stated.
- Sponsors and exhibitors and their staff must comply with the venue's conditions of entry and work health and safety requirements, and with the ACMHN's code of conduct for the duration of the event.
- Sponsor or Exhibitor staff attending as part of a package will be required to agree to the standard delegate terms and conditions.

## Materials and Entitlements

- All inserts and handouts are to be supplied by the sponsor. All artwork and logos are to be supplied by the sponsor or exhibitor in appropriate formats. All banners are to be provided by the sponsor.
- All artwork, logos, and collateral required for the delivery of sponsorship entitlements must be supplied to the ACMHN by 12 August 2026. The ACMHN cannot guarantee the delivery of entitlements for materials received after this date.
- Delivery of sponsorship entitlements is subject to the Sponsor or Exhibitor providing required materials, approvals, and information by the stated deadlines and in the required format. The ACMHN is not responsible for non-delivery or reduced delivery of entitlements where delays or omissions are caused by the Sponsor or Exhibitor.
- Delivery, set-up, pack-down, collection, and freight arrangements are the responsibility of the Sponsor or Exhibitor unless otherwise agreed in writing with the ACMHN. The ACMHN accepts no responsibility for loss, theft, or damage to sponsor or exhibitor materials or equipment before, during, or after the event.

## Intellectual Property

- Provision of a logo is taken to be permission for the ACMHN to use that intellectual property to advertise and promote the event. The ACMHN's use of supplied materials is limited to event-related promotion and reporting purposes.
- The Sponsor or Exhibitor warrants that it owns or has all necessary rights to any logos, artwork, trademarks, images, and materials supplied to the ACMHN, and that the ACMHN's authorised use of those materials will not infringe the rights of any third party.
- The Sponsor or Exhibitor must not use the ACMHN's name, logo, event branding, or any statement implying ACMHN endorsement, partnership, or approval except as expressly approved in writing by the ACMHN.

## Insurance, Liability and Indemnity

- Exhibitors must maintain adequate public liability insurance for their participation in the event. Certificates of currency may be requested.
- The ACMHN does not guarantee attendee numbers, exhibitor traffic, level of brand exposure, commercial outcomes, lead generation, or any particular return on investment.
- The Sponsor or Exhibitor is responsible for the acts and omissions of its personnel, contractors, agents, and invitees, and indemnifies the ACMHN against any loss, damage, claim, liability, or expense arising from its participation in the event, its materials or displays, its equipment, or any negligence, unlawful conduct, or breach of these Terms and Conditions.

## Photography and Privacy

- Photography and videography at the Symposium is managed by the University of Canberra. The ACMHN will have access to event imagery and may use it for promotional and reporting purposes. Sponsors or exhibitors who appear in event photography consent to the ACMHN using such imagery for these purposes.
- Sponsors and exhibitors must not use any delegate contact information obtained at the event for unsolicited marketing or communications without the explicit prior consent of the individual concerned. This obligation is ongoing and survives the conclusion of the event. Sponsors and exhibitors acknowledge their obligations under the Privacy Act 1988 (Cth) and the Australian Privacy Principles.

## Event Cancellation and Force Majeure

If the event cannot proceed due to circumstances beyond the ACMHN's reasonable control, including but not limited to natural disaster, extreme weather, venue failure, government-imposed restrictions, or public health emergencies, the ACMHN will make every reasonable effort to reschedule. If rescheduling is not possible, sponsors and exhibitors will receive a full refund of fees paid. The ACMHN's liability is limited to the amount paid by the sponsor or exhibitor and does not extend to any consequential losses including travel, accommodation, or staffing costs incurred.

## Event Changes

The ACMHN reserves the right to make reasonable changes to the event program, format, venue, schedule, speaker lineup, exhibition layout, networking arrangements, or other event elements at its discretion. Such changes do not entitle the Sponsor or Exhibitor to cancellation, refund, or compensation, provided the event substantially proceeds.

## Termination for Breach

The ACMHN reserves the right to cancel or suspend any sponsorship or exhibition booking, without refund, where the Sponsor or Exhibitor breaches these Terms and Conditions, fails to make payment by the due date, provides inappropriate or misleading materials, or engages in conduct that may harm the ACMHN's reputation, the event, delegates, or other participants.

## Cancellation by Sponsor or Exhibitor

- All cancellations must be notified to Jackson Borham, ACMHN Events Manager, in writing before the cancellation can be processed.
- Cancellations will not be deemed received until written confirmation has been provided by the ACMHN.

- For cancellations received in writing on or before 11 August 2026, a service fee of 50% of total fees will apply.
- No refunds will be made for cancellations received on or after 12 August 2026.
- Any exhibition space not claimed one hour before the exhibition commences may be reassigned without refund.
- Exhibition space will be allotted in the order applications and payments are received.
- The ACMHN reserves the right to rearrange the floor plan and relocate any exhibit without notice. The ACMHN will not discount or refund for any facilities not used or required.
- No Sponsor or Exhibitor shall assign, sublet, or apportion their sponsorship package or exhibition space without written consent from the ACMHN Events Manager.
- Sponsor or Exhibitor staff attending as part of a package will be required to agree to the standard delegate terms and conditions.

## **Governing Law**

These Terms and Conditions are governed by the laws of the Australian Capital Territory. The parties agree to submit to the non-exclusive jurisdiction of the courts of the ACT. In the event of a dispute, the parties agree to attempt to resolve the matter in good faith before pursuing formal legal proceedings.

# Sponsorship and Exhibition Booking Form

## Digital Mental Health Nursing Symposium 2026

<b>Organisation</b>	
<b>Contact Name</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Email</b>	

### Sponsorship Opportunities

Please tick your preferred option. All costs are GST inclusive.

Networking Evening Sponsor	\$2,500	<input type="checkbox"/>	Refreshment Break Sponsor	\$1,200	<input type="checkbox"/>
Trade Display	\$500	<input type="checkbox"/>	Delegate Pack Insert (A4 double-sided flyer)	\$200	<input type="checkbox"/>
Delegate Pack Insert (DL flyer)	\$120	<input type="checkbox"/>	Delegate Pack Insert (Promotional item)	\$250	<input type="checkbox"/>

### Confirmation

Confirmation of sponsorship and exhibition spaces is conditional upon this form being completed and full payment received. The ACMHN reserves the right to reassign any provisional booking if payment is not received within 14 days of the invoice being issued. Upon confirmation of payment, this contract is binding on the signature below.

- I/we agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations, all of which I/we acknowledge having read and understood.

<b>Name of authorised person</b>	
<b>Position</b>	
<b>Signature</b>	
<b>Date</b>	

Please forward your completed booking form to:

**Jackson Borham | ACMHN Events Manager**

Australian College of Mental Health Nurses | ABN: 75 492 837 566

Mail: Unit 190, G04, 35 Furzer Street, Phillip ACT 2606

Phone: (02) 6285 1078 | Email: [events@acmhn.org](mailto:events@acmhn.org)